

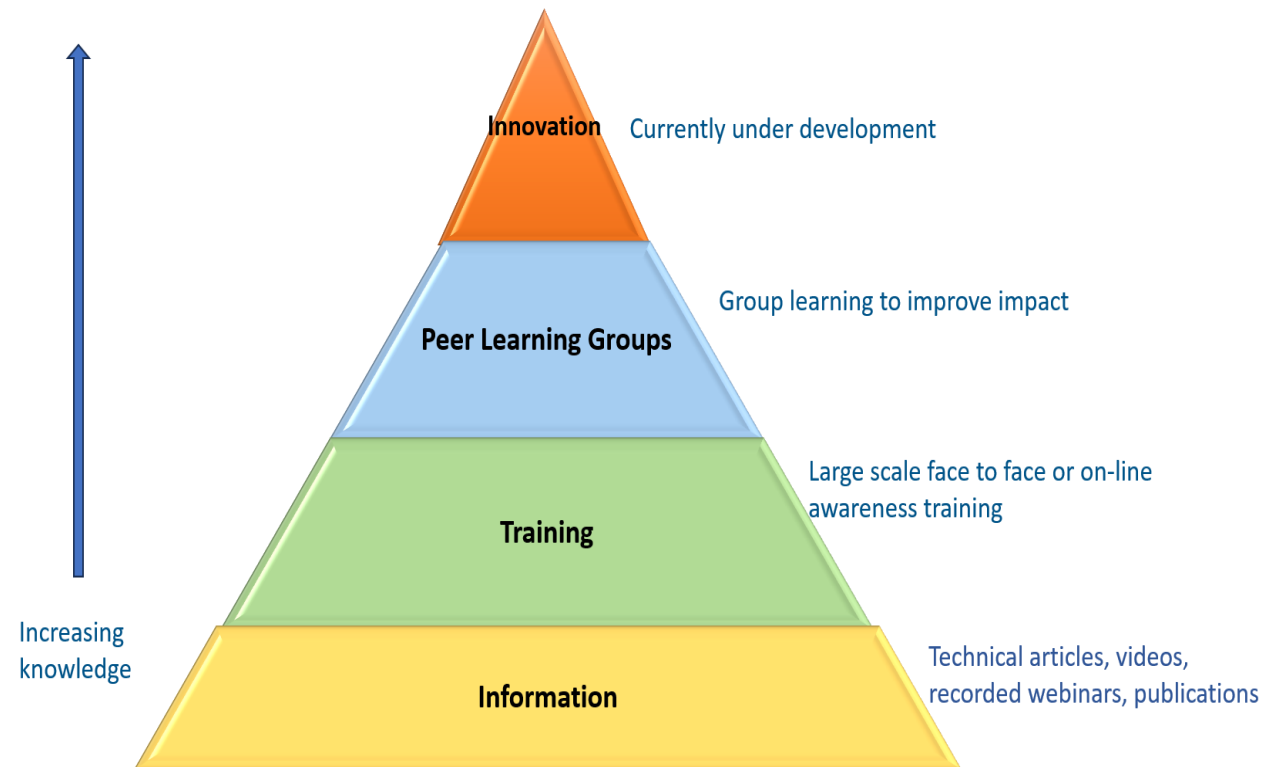
CAFRE Knowledge Transfer

NAP Stakeholder Forum Meeting

Monday 27th July 2026

Don Morrow

Knowledge Transfer – Target audience



- Knowledge Transfer programmes will offer support to all NI farm businesses.
- Tailored to business need and resource availability.

- Provided through farming publications, digitally & large-scale events.
- This includes development of a Knowledge Hub – online resource platform.
- Target Audience:
 - Directly - All NI farmers & growers.
 - Indirectly - NI Agri industry and the wider public.



Training

- Face to Face
 - Indoor formal training events (e.g. SNHS)
 - On-farm demonstration events (e.g. slurry management)
- Webinars / Social Media
- Online delivery
 - Bespoke training with a record of achievement.
 - Online learning/information resources
- Using CAFRE staff or 3rd party resources



Group Learning

- **Business Sustainability Groups**
 - aimed at supporting farm businesses to become more sustainable and resilient over a number of years.
- **Themed Groups**
 - short term - aimed at businesses impacted by specific policies.

Business Sustainability Groups (BSGs)

- BSG businesses will be supported by a CAFRE Adviser.
- Opportunity to share knowledge with other like-minded farmers.
- Mutual support between members
- Opportunity to avail of analytical testing, to support decision making.
- Benchmarking to support business development planning.
- Financial support for hosting and sharing information.

Themed Groups

- Focus on priority topics
- Shorter duration than BSG (Up to two years)
- Visits held on members farms with a hosting payment.
- May be delivered by non CAFRE advisors.
- Mentoring focused on the topic area eg water quality/cow fertility.
- Emphasis on sharing of information and KPIs linked to the group theme eg soil health.

Target audience

- **Farmers and Growers**
 - Significantly impacted sectors / catchments
 - Less significantly impacted sectors / catchments
 - Urgency of input required
- **Agri- professionals**
 - Industry support and advisory staff
 - Agricultural consultants
 - Key admin staff within businesses